



PRODUCT BROCHURE

Aurora

INSPIRATIONS & INNOVATIONS

SPRING/SUMMER 2018



Crystal Components

Goddess of the dawn





Aurora

INSPIRATIONS & INNOVATIONS
SPRING/SUMMER 2018

Inspired by the ancient goddess of the dawn, this collection embodies her youthful yet commanding spirit in both palate and design. As dawn warms from cool azures to fiery crimsons, then mellows into an amber haze, these pieces mirror the shades of daybreak in cities around the world, evoking a kind of strength that is distinctively feminine. Two limited edition pieces, the Livada and Reyna, with their exotic geometric patterns, bring to the collection a cross-cultural reference to the East, and with it pay homage to the evolving dialogue between the two spheres of East and West that is shaping not only the future of fashion, but also our global identity.

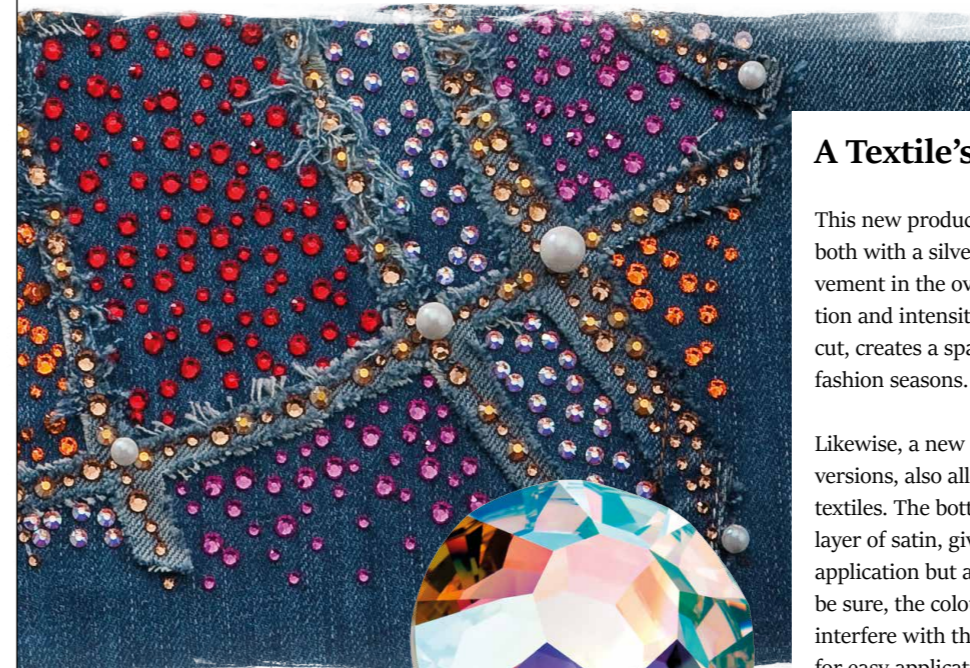
New Product Range



A LOVE AFFAIR WITH LIGHT: Introducing the MC Chaton Rose MAXIMA

Upon reaching the horizon, Aurora passes on her sceptre to Apollo, god of the sun, who suddenly illuminates the sky with thousands of rays of light, each reflected by our latest crystal masterpiece, the MC Chaton Rose MAXIMA. Able to reflect 264 unique rays of light – the highest available on the market – this brand new product range is simply unparalleled.

Our new MC Chaton Rose MAXIMA is the essence of crystal brilliance. An extension of our existing MC Chaton Rose VIVA 12 product range, this premium counterpart was created using the latest cutting software. Exquisitely showcased in these looks by Boris Hanečka, the MC Chaton Rose MAXIMA is offered in fourteen different sizes, each with a corresponding cut so that every individual crystal produces the same dazzling effect.



A Textile's Best Friend

This new product range is available in foiled and hot-fix versions, both with a silver reflective layer, resulting in a substantial improvement in the overall visual impact. Ensuring greater light reflection and intensity, the silver layer, combined with our optimised cut, creates a sparkling effect sure to illuminate the forthcoming fashion seasons.

Likewise, a new satin layer, available in both foiled and hot-fix versions, also allows for easy and improved application to various textiles. The bottom of each stone is covered by an innovative layer of satin, giving it a white silver look, which not only eases application but also aesthetically enhances the product range. To be sure, the colour of this layer is designed so that its hue does not interfere with the impression of the stone itself, but rather allows for easy application to transparent materials on which the use of this premium product sensibly fits the luxury concept of the end product as envisaged by the designer.



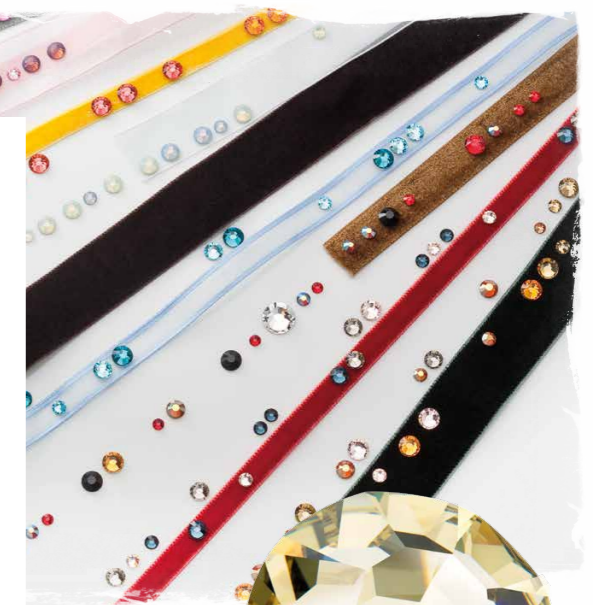
Colours and Coatings

Be it today or tomorrow, we understand that colour range makes the difference. From Aurora's pre-dawn misty blue hues to the late afternoon haze, every fashion season is all about colour choice, and our new MC Chaton Rose MAXIMA is available in a carefully curated yet varied selection of 48 colours and 25 coatings.

Our advanced technology also ensures that our colours and coatings maintain the maximum shade consistency, the entire process being strictly supervised by our Production and Quality Departments, who guarantee the highest standard and a minimal defect rate.

Application and Durability

Our new MC Chaton Rose MAXIMA is applicable to a wide range of materials, including denim and suede, as well as solid materials such as glass, metal and even plastic. These new stones are also available as a variety of fashion components, such as metal bandings, pins and in sew-on cups. The product additionally offers excellent resistance to washing of ironed-on stones be it on cotton, polyester or elastic materials, such as cashmere and silk, and embroideries made from yarns with metal fibres.



Good Things Come in Small Packages, and Ours Are New!

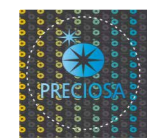
To make distinguishing Preciosa from counterfeit products easier, we've improved our packaging to include a number of safety and proof of authenticity features. Make sure to look for the security seal, consisting of the following criteria, when purchasing our components in an envelope or cassette, and to use the given QR code available on the envelopes of our new MC Chaton Rose MAXIMA product line to ensure that you are receiving authentic Preciosa crystals.



Security Seal Features

Colours

The primary security feature is the Preciosa logo, which can be seen from all angles. The image changes from positive to negative based on the viewing angle and light. The negative version of the logo (i.e., the light oval with a dark star inside) is seen head-on, but turns positive and is rotated 90 degrees counter-clockwise (i.e., the dark oval with a light star inside) when the viewing angle changes from head-on.



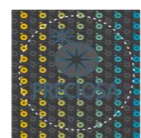
DIRECT VIEW
(rotation of 0°)



LEFT VIEW
(rotation of 45°
counterclockwise)



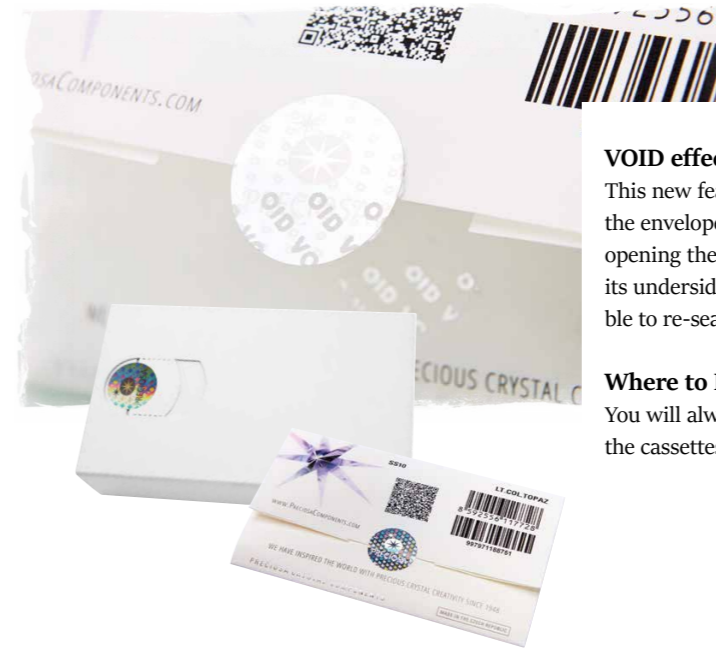
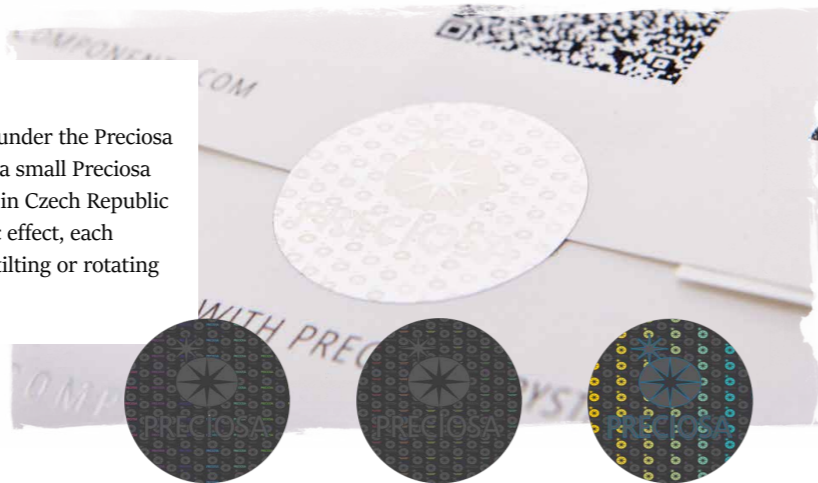
DIRECT VIEW
(rotation of 45°
clockwise)



DIRECT VIEW
(rotation of 90°
clockwise)

Grid Under the Logo

Another security feature is the new grid located under the Preciosa logo, which consists of three repeating symbols: a small Preciosa logo, followed by 'PRECIOSA', followed by 'Made in Czech Republic Supplied Globally'. Designed with a linear kinetic effect, each symbol gradually appears and disappears when tilting or rotating the hologram.



VOID effect

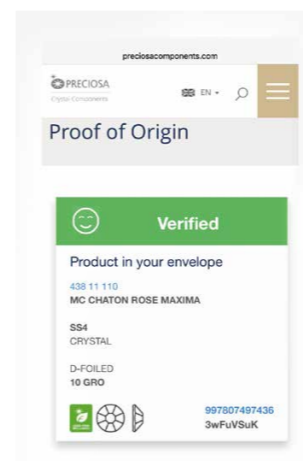
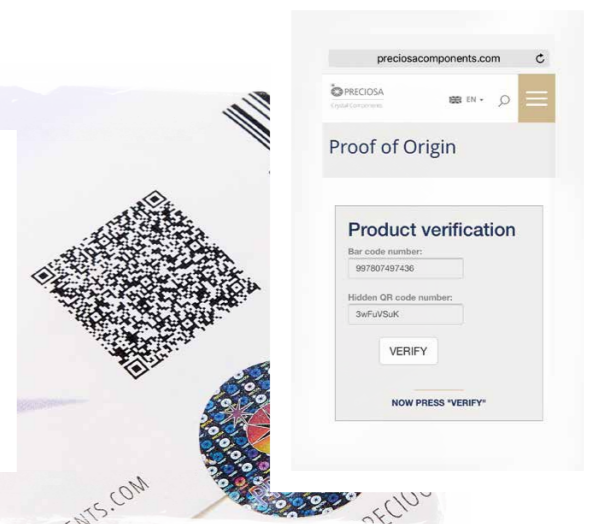
This new feature makes it possible to determine whether or not the envelope has already been opened or tampered with. Upon opening the adhesive seal, a repeating 'VOID' sign will appear on its underside as well as on the envelope itself, so that it is impossible to re-seal it without visible damage.

Where to Find the Seal

You will always find the security seal on both the envelopes and the cassettes.

'Proof of Origin' QR Code

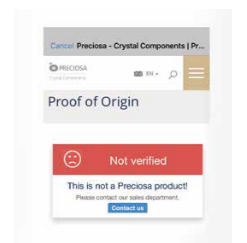
Currently available only for the new MC Chaton Rose MAXIMA, there are two levels of authentication, one for distributors and one for the final user. For distributors and those who do not need to open the envelope, simply scan the QR code on the back of the envelope to receive verification via Preciosa's Web application. This QR code is connected to the production batch number and bar code printed on the outside of the envelope.



For final users and those wishing to open the seal, scan the hidden QR code underneath the envelope flap to receive verification, also via Preciosa's web application. This QR code is unique to every envelope and contains data about the exact content of the envelope. To prevent the re-use of envelopes, the hidden QR code can only be verified once - upon scanning a second time, users will receive an 'Already verified' notification from the application.

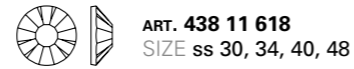
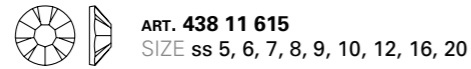


NOTIFICATION EACH TIME AFTER INITIAL VERIFICATION



NOTIFICATION OF A COUNTERFEIT PRODUCT

MC Chaton Rose MAXIMA No Hotfix Stones



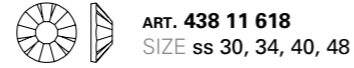
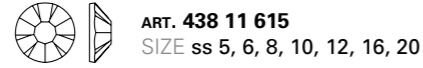
Catalogue Items

COLOUR	ss	4	5	6	7	8	9	10	12	16	20	30	34	40	48
Crystal 00030 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Crystal AB 00030 (TC) (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Crystal Apri 00030 (BC) (A)	○	●	●	●	●	●	●	●	●	●	●	●	○	○	○
Crystal AgF 00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Aur 00030 (TC) (DF)	○	●	●	●	●	●	●	●	●	●	●	●	○	○	○
Crystal BBI 00030 (BC) (A)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal BdF 00030 (TC) (DF)	○	●	●	●	●	●	●	●	●	●	●	●	○	○	○
Crystal BIF 00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal CaG 00030 (TC) (DF)	○	●	●	●	●	●	●	●	●	●	●	●	○	○	○
Crystal GdH 00030 (TC) (DF)	○	●	●	●	●	●	●	●	●	●	●	●	○	○	○
Crystal Hel 00030 (BC) (A)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Hon 00030 (TC) (DF)	○	●	●	●	●	●	●	●	●	●	●	●	○	○	○
Crystal Lab 00030 (TC) (DF)	○	●	●	●	●	●	●	●	●	●	●	●	○	○	○
Crystal Lag 00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal MtC 00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Ntf 00030 (BC) (A)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Snr 00030 (TC) (DF)	○	●	●	●	●	●	●	●	●	●	●	●	○	○	○
Crystal StG 00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Vel 00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Ven 00030 (TC) (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal VL 00030 (BC) (A)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal VM 00030 (BC) (A)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Vol 00030 (BC) (A)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Jet 23980 (DF/U)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Jet AB 23980 (TC) (DF/U)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Jet BrF 23980 (TC) (DF/U)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Jet Hem 23980 (TC) (DF/U)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Jet SiF 23980 (TC) (DF/U)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Amethyst 20050 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Amethyst Opal 21110 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Aqua Bohemica 60010 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Aquamarine 60000 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Black Diamond 40010 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

COLOUR	ss	4	5	6	7	8	9	10	12	16	20	30	34	40	48
Blue Zircon 60230 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Capri Blue 60310 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Citrine 80310 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Emerald 50730 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Fuchsia 70350 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Gold Quartz 00530 (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Hyacinth 90040 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Chrysolite Opal 51000 (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Indian Pink 70040 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Jonquil 80100 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Amethyst 20020 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Colorado Topaz 10330 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Peach 90300 (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Light Rose 70020 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Sapphire 30020 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Sapphire Opal 31110 (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Light Siam 90070 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Smoked Topaz 10210 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Topaz 10020 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Montana 30340 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Olivine 50230 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Padparadscha 90350 (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Peridot 50520 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Purple Velvet 20490 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Rose 70010 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Rose Opal 71350 (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Ruby 90110 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Sapphire 30050 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Siam 90090 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Smoked Topaz 10220 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Sun 90310 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Tanzanite 20410 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Topaz 10070 (DF)	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
White Opal 01000 (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Colours AB (TC) (DF)	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○

LEGEND:
 ● Standard Catalogue Item
 ○ Minimum Order Quantity – for more details contact the Preciosa Sales Office

MC Chaton Rose MAXIMA Hotfix Stones



Catalogue Items

COLOUR	ss	4	5	6	8	10	12	16	20	30	34	40	48
Crystal 00030 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Crystal AB 00030 (TC) (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Crystal AgF 00030 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Aur 00030 (TC) (HF)	●	●	●	●	●	●	●	●	●	○	○	○	○
Crystal BdF 00030 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal BIF 00030 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal CaG 00030 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal GdH 00030 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Hon 00030 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Lab 00030 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal MtC 00030 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Snr 00030 (TC) (HF)	●	●	●	●	●	●	●	●	●	○	○	○	○
Crystal StG 00030 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Vel 00030 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Crystal Ven 00030 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Jet 23980 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Jet AB 23980 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Jet BrF 23980 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Jet Hem 23980 (TC) (HF)	●	●	●	●	●	●	●	●	●	○	○	○	○
Jet SiF 23980 (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○
Amethyst 20050 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Amethyst Opal 21110 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Aqua Bohemica 60010 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Aquamarine 60000 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Black Diamond 40010 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Blue Zircon 60230 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Burgundy 90100 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Capri Blue 60310 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Citrine 80310 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Emerald 50730 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Fuchsia 70350 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Gold Beryl 10430 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Gold Quartz 00530 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●

COLOUR	ss	4	5	6	8	10	12	16	20	30	34	40	48
Green Turmaline 50020 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Hyacinth 90040 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Chrysolite 50000 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Chrysolite Opal 51000 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Indian Pink 70040 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Indicolite 60100 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Jonquil 80100 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Khaki 50330 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Amethyst 20020 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Burgundy 90095 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Colorado Topaz 10330 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Peach 90300 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Rose 70020 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Sapphire 30020 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Sapphire Opal 31110 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Siam 90070 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Smoked Topaz 10210 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Light Topaz 10020 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Montana 30340 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Olivine 50230 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Padparadscha 90350 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Peridot 50520 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Purple Velvet 20490 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Rose 70010 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Rose Opal 71350 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Ruby 90110 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Sapphire 30050 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Siam 90090 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Smoked Topaz 10220 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Sun 90310 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Tanzanite 20410 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Topaz 10070 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
White Opal 01000 (HF)	●	●	●	●	●	●	●	●	●	●	●	●	●
Colours AB (TC) (HF)	○	○	○	○	○	○	○	○	○	○	○	○	○

LEGEND:
 ● Standard Catalogue Item
 ○ Minimum Order Quantity – for more details contact the Preciosa Sales Office

Colour Chart MC Chaton Rose MAXIMA

Colours

 Crystal 00030	 Gold Beryl 10430	 Siam 90090	 Crystal Capri Gold* 00030 CaG
 Jet 23980	 Jonquil 80100	 Burgundy 90100	 Crystal Apricot* 00030 Apri
 White Opal 01000	 Light Smoked Topaz 10210	 Light Burgundy 90095	 Crystal Venus 00030 Ven
 Black Diamond 40010	 Citrine 80310	 Amethyst 20050	 Crystal Volcano* 00030 Vol
 Aquamarine 60000	 Light Topaz 10020	 Amethyst Opal 21110	 Crystal Vitrail Light* 00030 VL
 Aqua Bohemica 60010	 Topaz 10070	 Light Amethyst 20020	 Crystal Vitrail Medium* 00030 VM
 Light Sapphire 30020	 Light Colorado Topaz 10330	 Tanzanite 20410	 Crystal Lagoon* 00030 Lag
 Light Sapphire Opal 31110	 Smoked Topaz 10220	 Purple Velvet 20490	 Crystal Bermuda Blue* 00030 BBI
 Sapphire 30050	 Gold Quartz 00530		 Crystal Heliotrope* 00030 Hel
 Montana 30340	 Light Peach 90300		 Crystal Blue Flare* 00030 BIF
 Capri Blue 60310	 Rose Opal 71350		 Crystal NightFall 00030 Ntf
 Indicolite 60100	 Light Rose 70020		 Crystal Labrador* 00030 Lab
 Blue Zircon 60230	 Rose 70010		 Jet Silver Flare* 23980 SiF
 Chrysolite 50000	 Indian Pink 70040		 Jet Hematite* 23980 Hem
 Chrysolite Opal 51000	 Fuchsia 70350		 Jet Brown Flare* 23980 BrF
 Peridot 50520	 Ruby 90110		
 Emerald 50730	 Sun 90310		
 Green Turmaline 50020	 Hyacinth 90040		
 Olivine 50230	 Padparadscha 90350		
 Khaki 50330	 Light Siam 90070		
		 Crystal AB 00030 AB	
		 Crystal Argent Flare 00030 AgF	
		 Crystal Velvet* 00030 Vel	
		 Crystal Honey 00030 Hon	
		 Crystal Golden Honey 00030 GdH	
		 Crystal Blond Flare* 00030 BdF	
		 Crystal Sunrise* 00030 Snr	
		 Crystal Aurum* 00030 Aur	
		 Crystal Starlight Gold* 00030 StG	
		 Crystal Monte Carlo* 00030 MtC	

Coatings

NOTE:
Slight deviations in colour shades are unavoidable.
* Products with these coatings are not resistant to plating and similar processing.

Same Settings, New Stones

Our new, premium MC Chaton Rose MAMIXMA range is now available in these same easy-to-apply settings



Metal Bandings

Art.	Description	Packing Unit (Spool)	Note
M			
493 10 001	MC Chaton Roses MAXIMA ss20	10	Each style (apart from Banding on Braid) available from 1-row to 24-rows wide



Metal Bandings with Nacre Cabochons

Art.	Description	Packing Unit (Spool)	Note
M			
493 12 001	Nacre Cabochons + MC Chaton Roses MAXIMA 4.5 mm / ss20	10	Each style (apart from Banding on Braid) available from 1-row to 24-rows wide

Metal Bandings with Nacre Cabochons – Available Settings

Plating	Type	Plating	Type
/11	Silver Cup, White stramine / Braid	/22	Gold Cup, Black stramine / Braid
/12	Silver Cup, Black stramine / Braid	/31	Black Cup, White stramine / Braid
/21	Gold Cup, White stramine / Braid	/32	Black Cup, Black stramine / Braid

MC Chaton Rose MAXIMA in Setting, Sew-on

Art.	Plating	Size of Stones	Packing Unit
			gross
7193 9210	/xx	ss 10	10
7193 9211	/xx	ss 12	10
7193 9213	/xx	ss 16	10
7193 9215	/xx	ss 20	10
7193 9274	/xx	ss 30	2
7193 9257	/xx	ss 34	2
7193 9209	/xx	ss 40	1



NOTE:
* Only available in sizes SS 16, SS 20, SS 30.

Available Platings

Plating	Type
/00	raw
/01	silver
/02	gold
/03	black
/04	rhodium
/0R	rose gold*

MC Chaton Rose MAXIMA Pins

Art.	Plating	Type	Size of Stones	Packing Unit
			ss	gross
7193 9313	/xx	MC Chaton Rose MAXIMA Pins	16	10
7193 9315	/xx	MC Chaton Rose MAXIMA Pins	20	10
7193 9357	/xx	MC Chaton Rose MAXIMA Pins	34	2



Available Platings

Plating	Type
/01	silver
/02	gold
/04	rhodium
/0R	rose gold

Light Smoked Topaz



Like Paris, the new, natural 'Light Smoked Topaz' is always an elegant choice. Inspired by the French capital's avant-garde, yet sophisticated attitude toward fashion, this new colour typifies the natural beauty of topaz, but with a slight edge.

'Light Smoked Topaz' is available in the following stones:
MC Chaton MAXIMA and MC Chaton Rose MAXIMA.

New Colour

MC Chaton Rose MAXIMA LEAD-FREE BRILLIANCE

ART. 438 11 615
 SIZE ss 5, 6, 7, 8, 9, 10, 12, 16, 20

ART. 438 11 618
 SIZE ss 30, 34, 40, 48

COLOUR	ss	5	6	7	8	9	10	12	16	20	30	34	40	48
Light Smoked Topaz 10210 (DF)		●	●	●	●	●	●	●	●	●	●	●	●	●
Lt. Sm. Topaz AB 10210 (TC) (DF)		○	○	○	○	○	○	○	○	○	○	○	○	○
Light Smoked Topaz 10210 (HF)		●	●	●	●	●	●	●	●	●	●	●	●	●
Lt. Sm. Topaz AB 10210 (TC) (HF)		○	○	○	○	○	○	○	○	○	○	○	○	○

MC Chaton MAXIMA | ART. 431 11 615 LEAD-FREE BRILLIANCE

COLOUR	ss	2.5	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	11	11.5	12	
Light Smoked Topaz 10210 (DF)		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Lt. Sm. Topaz AB 10210 (TC) (DF)		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○

ss	13	13.5	14	14.5	15	15.5	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	34	35	38	39	40	45	47	48	50
							●			●					●					●		●				●				
							○			○					○					○		○				○				

MC Chaton MAXIMA Pure | ART. 431 11 615 LEAD-FREE BRILLIANCE

COLOUR	ss	2.5	3	3.5	4	4.5	5	5.5	6	6.5	7	7.5	8	8.5	9	9.5	10	11	11.5	12	
Light Smoked Topaz 10210 (DF)		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○
Lt. Sm. Topaz AB 10210 (TC) (DF)		○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○	○

ss	13	13.5	14	14.5	15	15.5	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	34	35	38	39	40	45	47	48	50
							○			○					○					○		○				○				

Crystal Sunrise






With its rich history and effortless cool, Milan is the inspiration behind our new striking 'Crystal Sunrise' coating.


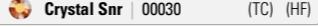
'Crystal Sunrise' is available in the following stones:
MC Chaton MAXIMA, MC Chaton Rose MAXIMA and MC Heart MAXIMA 1H.

New Coating



MC Chaton Rose MAXIMA LEAD-FREE BRILLIANCE

 **ART. 438 11 110** SIZE ss 4
 **ART. 438 11 615** SIZE ss 5, 6, 7, 8, 9, 10, 12, 16, 20
 **ART. 438 11 618** SIZE ss 30, 34, 40, 48


COLOUR

 Crystal Snr 00030 (TC) (DF)
 Crystal Snr 00030 (TC) (HF)

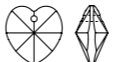
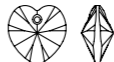
MC Chaton MAXIMA LEAD-FREE BRILLIANCE

 **ART. 431 11 111** SIZE ss 000, 00, 0, 1, 2
 **ART. 431 11 615** SIZE ss 2.5, 3, 3.5, 4, 4.5, 5, 5.5, 6, 6.5, 7, 7.5, 8, 8.5, 9, 9.5, 10, 11, 11.5, 12, 13, 13.5, 14, 14.5, 15, 15.5, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 34, 35, 38, 39, 40, 45, 47, 48, 50


COLOUR

 Crystal Snr 00030 (TC) (DF)

MC Heart MAXIMA 1H LEAD-FREE BRILLIANCE

 **ART. 433 68 301** SIZE mm 10
 **ART. 433 68 615** SIZE mm 14, 18

COLOUR

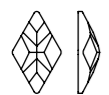
 Crystal Snr 00030 (TC)

MC Rhombus FB



Inspired by New York's iconic Art Deco architecture and the day-to-night functionality of American streetwear, this new shape opens up a world of geometric design possibilities.

The MC Rhombus FB is available in two colours, 'Jet' and 'Crystal' with the AB coating.



MC Rhombus FB | ART. 438 24 301



NO HOTFIX STONES

COLOUR	mm	6x4	10x6
Crystal 00030 (DF)	●	●	●
Crystal AB 00030 (TC) (DF)	●	●	●
Jet 23980 (DF)	●	●	●

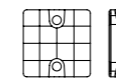
HOTFIX STONES

COLOUR	mm	6x4	10x6
Crystal 00030 (HF)	●	●	●
Crystal AB 00030 (TC) (HF)	●	●	●
Jet 23980 (HF)	●	●	●

MC Chessboard Square 2H & MC Chessboard Circle 2H



These slightly smaller versions of their no-hole original, popular counterparts are available in two colours, 'Jet' and 'Crystal', with the AB coating and are now suitable for sew-on. These new stones will join our Chessboard family, which is now appropriate for multiple applications, be it glue, hot-fix or sew-on, these stones are the perfect, versatile embellishment.



MC Chessboard Square 2H | ART. 438 73 304

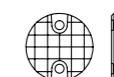


COLOUR	mm	12x12
Crystal 00030 (DF)	●	●
Crystal AB 00030 (TC) (DF)	●	●
Jet 23980 (U)	●	●

MC Chessboard Circle 2H | ART. 438 61 303



COLOUR	mm	10
Crystal 00030 (DF)	●	●
Crystal AB 00030 (TC) (DF)	●	●
Jet 23980 (U)	●	●



COLOUR	mm	14
Crystal 00030 (DF)	●	●
Crystal AB 00030 (TC) (DF)	●	●
Jet 23980 (U)	●	●

Livada Cabochon



Like the calm mist hovers over the Vltava River as the first rays of light hit upon Prague's one hundred spires, the hand-made limited edition 'Livada' stone invokes the serenity that accompanies dawn with its cool tones accented with flecks of gold.

The 'Livada' is available in four sizes and settings with and without loops for a limited time only.

Livada Cabochon

Art.	Colour	Size	Packing unit	
			MM	GROSS
416 12 030	05139	8 x 10		1/2
416 12 030	05139	14 x 10		1/4
416 12 030	05139	18 x 13		1/6
416 12 030	05139	25 x 18		1/18

Livada Cabochon in Settings, 1 Loop

Art.	Colour	Size	Packing unit	
			MM	GROSS
* 7192 0031	05139	8 x 10		1/4
* 7192 1031	05139	14 x 10		1/6
* 7192 2031	05139	18 x 13		1/9
7192 3031	05139	25 x 18		1/18

Available Platings

Plating	Type
/01	silver **
/09	silver ***

Livada Cabochon in Settings, No Loop

Art.	Colour	Size	Packing unit	
			MM	GROSS
* 7192 0030	05139	8 x 10		1/4
* 7192 1030	05139	14 x 10		1/6
* 7192 2030	05139	18 x 13		1/9
7192 3030	05139	25 x 18		1/18

Livada Cabochon in Settings, 2 Loops

Art.	Colour	Size	Packing unit	
			MM	GROSS
* 7192 0032	05139	8 x 10		1/4
* 7192 1032	05139	14 x 10		1/6
* 7192 2032	05139	18 x 13		1/9
7192 3032	05139	25 x 18		1/18

NOTE:

- * The item requires MOQ.
- ** These platings are available only in setting without loops.
- *** Better durability.

Reyna Cabochon



Crafted and coloured by hand, the limited edition 'Reyna' pays homage to the stunning Emirati-style domed architecture and exciting, intricate patterns.

The 'Reyna' is available in two colours and two sizes for a limited time only.

Reyna Cabochon

Art.	Colour	Size	Packing unit	
			MM	GROSS
416 11 858	04800	14		1/4
416 11 858	04800	18		1/6
416 11 858	04797	14		1/4
416 11 858	04797	18		1/6

MC Chaton MAXIMA Rivet



Available in three sizes and various colours and coatings, this new product gives the perfect edge to shoes, handbags and textiles. Extremely durable, MC Chaton MAXIMA Rivets are perfect for tough materials, and are even suitable for leather.

MC Chaton MAXIMA Rivet

Art.	Plating	Type	Size of Stones	Packing Unit
			SS	GROSS
* 7193 2018	/xx	MC Chaton MAXIMA Rivet	18	5
7193 2029	/xx	MC Chaton MAXIMA Rivet	29	2
7193 2034	/xx	MC Chaton MAXIMA Rivet	34	2

Available only in silver and gold platings.

NOTE:

* The item requires MOQ.

The following coatings cannot be used for rivets with MAXIMA chatons: Cr. Vel, Cr. BdF, Cr. Aur, Cr. StG, Cr. MtC, Cr. CaG, Cr. Apri, Cr. VL, Cr. VM, Cr. BBI, Cr. Hel, Cr. Lab, Jet Hem, Cr. Snr.

Perlescent White



Known for its unequalled, exquisite pearls, Shanghai exudes a heady, captivating mystique as do our new Nacre Pearls, which are now part of the premium quality 'MAXIMA by Preciosa' line and available in new colour, 'Pearlescent White'.

Pearl Round MAXIMA



ART. 131 10 011
SIZE MM 4, 5, 6, 8, 10, 12

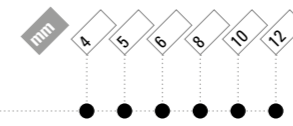
Pearl Round-Semi MAXIMA



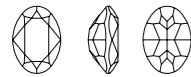
ART. 131 10 012
SIZE MM 4, 5, 6, 8, 10, 12

COLOUR

 **Pearlescent White** | 70103



Range Extensions



MC Oval MAXIMA | ART. 435 12 601



COLOUR	8x6	14x10	18x13
Crystal 00030 (DF)	●	●	●
Crystal AB 00030 (TC) (DF)	●	●	●
Crystal Hon 00030 (TC) (DF)	●	●	●
Jet 23980 (U)	●	●	●
Jet Hem 23980 (U)	●	●	●

COLOUR	8x6	14x10	18x13
Amethyst 20050 (DF)	●	●	●
Aqua Bohemica 60010 (DF)	●	●	●
Emerald 50730 (DF)	●	●	●
Light Amethyst 20020 (DF)	●	●	●
Light Colorado Topaz 10330 (DF)	●	●	●
Light Peach 90300 (DF)	●	●	●
Light Rose 70020 (DF)	●	●	●
Montana 30340 (DF)	●	●	●
Peridot 50520 (DF)	●	●	●
Rose 70010 (DF)	●	●	●
Smoked Topaz 10220 (DF)	●	●	●
Tanzanite 20410 (DF)	●	●	●
Colours AB (DF)	○	○	○

LEGEND:
 ● New Catalogue Item
 ● Standard Catalogue Item
 ○ Minimum Order Quantity – for more details contact the Preciosa Sales Office

Range Extensions



MC Pearshape 301 | ART. 435 16 301



COLOUR	10x7	14x10	18x13
Crystal 00030 (DF)	●	●	●
Crystal AB 00030 (TC) (DF)	●	●	●
Crystal Hon 00030 (TC) (DF)	●	●	●
Jet 23980 (U)	●	●	●
Jet Hem 23980 (U)	●	●	●

COLOUR	10x7	14x10	18x13
Amethyst 20050 (DF)	●	●	●
Aqua Bohemica 60010 (DF)	●	●	●
Emerald 50730 (DF)	●	●	●
Light Amethyst 20020 (DF)	●	●	●
Light Colorado Topaz 10330 (DF)	●	●	●
Light Peach 90300 (DF)	●	●	●
Light Rose 70020 (DF)	●	●	●
Montana 30340 (DF)	●	●	●
Peridot 50520 (DF)	●	●	●
Rose 70010 (DF)	●	●	●
Smoked Topaz 10220 (DF)	●	●	●
Tanzanite 20410 (DF)	●	●	●
Colours AB (TC) (DF)	○	○	○

LEGEND:
 ● New Catalogue Item
 ● Standard Catalogue Item
 ○ Minimum Order Quantity – for more details contact the Preciosa Sales Office

Range Extensions



MC Heart FB | ART. 438 18 301

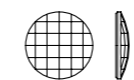


NO HOTFIX STONES

COLOUR	6	10	14
Crystal 00030 (DF)	●	●	●
Crystal AB 00030 (TC) (DF)	●	●	●
Crystal Hon 00030 (TC) (DF)	●	●	●
Jet 23980 (U)	●	●	●

HOTFIX STONES

COLOUR	6	10	14
Crystal 00030 (DF)	●	●	●
Crystal AB 00030 (TC) (DF)	●	●	●
Crystal Hon 00030 (TC) (DF)	●	●	●
Jet 23980 (U)	●	●	●



MC Chessboard Circle | ART. 438 11 302



NO HOTFIX STONES

COLOUR	14	20
Crystal 00030 (DF)	●	●
Crystal AB 00030 (TC) (DF)	●	●
Crystal Hon 00030 (TC) (DF)	●	●
Jet 23980 (DF)	●	●

HOTFIX STONES

COLOUR	14	20
Crystal 00030 (HF)	●	●
Crystal AB 00030 (TC) (HF)	●	●
Crystal Hon 00030 (TC) (HF)	●	●
Jet 23980 (HF)	●	●

NOTE:
 ● New Catalogue Item
 * The item requires MOQ.
 ** It is necessary to use a 0.4 mm-diameter needle.

Stones in Settings, Sew-on

MC Baguette MAXIMA

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7193 9093	/xx	5 × 2.5	5
7193 9090	/xx	7 × 3	2
● 7193 9095	/xx	10 × 3	2
● 7193 9096	/xx	10 × 5	2



MC Pearshape

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 9054	/xx	6 × 3.6	5
7192 9045	/xx	8 × 4.8	2 1/2
7192 9055	/xx	10 × 6	1
7192 9049	/xx	13 × 7.8	1



MC Navette

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 9043	/xx	5 × 2.5	5
● ** 7192 9044	/xx	6 × 3	5
7192 9046	/xx	8 × 4	5
7192 9056	/xx	10 × 5	2
● 7192 9048	/xx	15 × 7	1



MC Octagon

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 8012	/xx	8 × 4	3
● 7192 8013	/xx	8 × 6	2
● 7192 8014	/xx	10 × 5	2
● 7192 8015	/xx	10 × 8	1
● 7192 8016	/xx	12 × 10	1



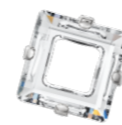
MC Oval

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 9066	/xx	6 × 4	6



MC Square Ring

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 9063	/xx	14	1/2



MC Square 222

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 9061	/xx	10 × 10	1
● * 7192 9062	/xx	12 × 12	1/2



NOTE:

- New Catalogue Item
- * The item requires MOQ.
- ** It is necessary to use a 0.4 mm-diameter needle.

Available Platings

Plating	Type
/00	raw
/01	silver
/02	gold
/03	black
/04	rhodium
/0R	rose gold

Stones in Settings, Jewellery Cup

MC Baguette MAXIMA

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7193 9191	/xx	4 × 2	10
● 7193 9192	/xx	5 × 2	10
● 7193 9193	/xx	5 × 2.5	5
● 7193 9194	/xx	6 × 2	5
● 7193 9190	/xx	7 × 3	2
● 7193 9195	/xx	10 × 3	2
● 7193 9196	/xx	10 × 5	2



MC Octagon

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 8111	/xx	6 × 4	6
● 7192 8112	/xx	8 × 4	3
● 7192 8113	/xx	8 × 6	2
● 7192 8114	/xx	10 × 5	2
● 7192 8115	/xx	10 × 8	1
● 7192 8116	/xx	12 × 10	1



MC Navette

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 9143	/xx	5 × 2.5	5
● 7192 9144	/xx	6 × 3	5
● 7192 9146	/xx	8 × 4	5
● 7192 9156	/xx	10 × 5	2
● 7192 9148	/xx	15 × 7	1



MC Pearshape

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 9154	/xx	6 × 3.6	5
● 7192 9145	/xx	8 × 4.8	2 1/2
● 7192 9155	/xx	10 × 6	1
● 7192 9149	/xx	13 × 7.8	1



MC Oval

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 9166	/xx	6 × 4	6



MC Square Ring

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 9163	/xx	14	1/2



MC Square 222

Art.	Plating	Size of Stones	Packing Unit
		MM	GROSS
● 7192 9161	/xx	10 × 10	1
● * 7192 9162	/xx	12 × 12	1/2



NOTE:

- New Catalogue Item
- * The item requires MOQ.
- ** Platings are available only for MC Square Ring.

Environmental Responsibility



Preciosa upholds a strict policy that ensures environmentally friendly and safe working conditions throughout the entirety of our production process, which we submit for regular auditing by relevant authorities. The highest standards of quality and ecological certification are fully met by our

lead-free MAXIMA by Preciosa® product line and MC Chaton Rose VIVA 12®, which both contain less than 0.009 % lead.

We adhere to and comply with all major crystal industry standards and legislations listed below:

ASTM F2923-11*

Standard Specification for Consumer Product Safety for Children's Jewellery

ASTM F963-11*

Standard Consumer Safety Specification for Toy Safety

CPSC 16 CFR 1303

Lead in a Surface Coating

CPSIA*

Consumer Product Safety Improvement Act

Safety of Toys

Heavy metal migration limits according to Directive 2009/48/EC

OEKO-TEX Standard 100

Product Class II

REACH

Registration, Evaluation, Authorisation and Restriction of Chemical Substances

RoHS**

Restriction on Use of Hazardous Substances



PRECIOSA products that carry our new Lead-Free Brilliance symbol contain less than 0.009 % lead (< 90 ppm) and are made according to the highest environmental and sustainable manufacturing practices. These premium products meet the most stringent industry standards and international certifications.

* Requirements of this standard are fully met by Lead-Free Brilliance products.

**Except Citrine, Coral, Garnet, Hyacinth, Light Siam, Olivine, Siam, Sun.

'Inspiring the world with precious crystal creativity since 1948.'



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