#### **Product Brochure**

5 %

Anspirations Innovations ss 2022





### SS 2022 Trends and Color Palette

#### MOOD EXHILARATING

Find power in the processes of self-improvement. Supercharge basics and active wear with hyper saturated hues and unexpected sparkle to give them renewed appeal against a global backdrop of challenge and change.





Preciosa's SS 2022 campaign, Unstoppable, is about embracing your individuality and finding joy in the process of selfimprovement. It's about believing in yourself, even when the odds seem to be stacked against you. Uplifting and colorful, this campaign is not only meant to inspire creativity but also to provide a fun form of escape from our everyday lives.

We warmly invite you to explore our latest sparkling innovations, and hope that you too are left feeling unstoppable.



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@CrystalsByPreciosa

unstoppable.preciosacomponents.com

#### New Color

Chaton Rose MAXIMA Chaton Rose VIVA 12®

# Caribbean Sea

Escape to a faraway fashion paradise with this Caribbean getaway-inspired hue. Caribbean Sea has been added to the color assortment for Preciosa's premium line flatback Chaton Rose MAXIMA and Chaton Rose VIVA 12<sup>®</sup>. This color comes in all standard sizes in both hotfix and no-hotfix versions and is available with Aurora Borealis (AB) coating.









It's fresh, it's flavorful, it's fabulous. Limecicle has been added to the color assortment for Preciosa's premium line flatback Chaton Rose MAXIMA and Chaton Rose VIVA 12<sup>®</sup>. This color comes in all sizes in both hotfix and no-hotfix versions and is available with Aurora Borealis (AB) coating.



#### New Color

Chaton Rose MAXIMA Chaton Rose VIVA 12®



#### Chaton Rose MAXIMA 🍃

#### NO HOTFIX



#### HOTFIX





#### Chaton Rose VIVA 12® 🎓

#### NO HOTFIX



COLORS / COATINGS		
🌀 Caribbean Sea   50005	S	>•••••
🌍 Caribbean Sea AB   50005 20011 (TC)	S	0 0 0 0
🚫 Limecicle   50540	S	>•••••
() Limecicle AB   50540 20011 (TC)	S	0.0.0

HOTFIX

ART. SIZE

ART. **438 11 612** SIZE ss 6, 8, 10, 12, 16, 20, 30, 34

COLORS / COATINGS		~~ <	~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~~	R R
资 Caribbean Sea   50005	HF	·····	•	•
🌍 Caribbean Sea AB   50005 20057 (TC)	HF	······	0	• 0
Limecicle   50540	HF	·····	•	•
() Limecicle AB   50540 20057 (TC)	HF	·····	0	• • • •



Standard portfolio item

O Minimum order quantity required





## Printed Crystal Net

#### with Chaton Roses MAXIMA Pure

With Preciosa's new Printed Crystal Net, even the net itself becomes part of the design! Instead of using solid color string, Printed Crystal Net uses customized string created by printing any image or graphic file directly onto the net before the stones are applied. Its visual impact is dramatically enhanced with Preciosa's Chaton Roses MAXIMA Pure and Chaton Roses VIVA 12<sup>®</sup> Pure, which do not contain a bottom foiling layer, rendering the stones transparent and allowing the printed net to shine through.







#### Sizes



#### Specifications

Minimum stone size: ss10 Minimum spacing between stones: 1mm String type: Elastic, Non-Elastic String color: White Maximum panel size: 160 x 70cm

#### Finish





Loose

Looped



Filled-In



Neat

Bohemian *crafted* since 1548

#### **Preciosa Components** A Member of the Preciosa Group

A global leader in luxury goods manufactured from crystal, the Preciosa Group is built upon centuries of glassmaking tradition and innovation. From hand-made lamp beads to our cutting-edge, bespoke lighting installations, Preciosa looks to our own unique heritage to draw inspiration for the future of premium, respon-sibly crafted Bohemian crystal. Together, the Preciosa Group operates a global network of 11 regional offices and melts 40 tons of glass every day.

PreciosaComponents.com